



PRESS RELEASE

13th March 2025

barox and Genetec: Powering innovation together at the Genetec Experience Center

barox Kommunikation AG, a global leader in professional-grade switches, PoE media converters, and IP extenders, has elevated its collaboration with Genetec by featuring its DAP-approved solutions at the state-of-the-art Genetec Experience Center in central London.

This achievement follows the successful launch of the barox Genetec DMS plug-in, a transformative solution that enhances flexibility, extends user control, and significantly reduces security network management costs. Visitors to the Genetec Experience Center can now explore how this innovative integration streamlines operations and delivers exceptional value to end-users.

The Center showcases a range of barox industrial and commercial PoE switches, seamlessly integrated with the advanced technology from Genetec. These switches power the facility's cutting-edge demonstration equipment, illustrating the benefits of collaboration between barox and Genetec. The latest version of the barox Genetec DMS plug-in is on display, demonstrating its ability to simplify and fully integrate barox solutions within the Genetec™ Omnicast™ VMS interface.

Empowering security solutions

Genetec Omnicast is a leading IP-based video management system (VMS) designed to provide real-time visibility and enable swift, informed decision-making. With its flexible and efficient architecture and ability to unify video with access control and intrusion systems, Omnicast offers a streamlined approach to managing security operations. The barox DMS plug-in amplifies these capabilities, integrating advanced SNMP trap functionality for real-time alerts, comprehensive network visualisation of all connected devices and cable infrastructure, and offering powerful diagnostic tools for optimising system performance from within GSC Configurator Tool.

The collaboration between barox and Genetec has already been embraced in Critical National Infrastructure and Smart City projects, underscoring the practical benefits of this powerful partnership.

A partnership driving progress

Sara Fisher, International Market Development Specialist at barox, expressed her enthusiasm about the collaboration: “We are thrilled to have our latest barox Genetec plug-in showcased at the Genetec Experience Center. This installation highlights the strength of our partnership and our shared commitment to delivering cutting-edge solutions that provide both technical excellence and financial advantages to our customers.”

Guillaume Remy, Strategic Partner Success Specialist at Genetec Inc., echoed this sentiment: “The inclusion of barox technology in our Experience Center represents a significant step in our collaboration. Together, we are demonstrating the future of seamless device integration, advanced functionality, and unmatched customer support.”

Experience the Future of Security

The Genetec Experience Center in central London provides visitors with an opportunity to experience firsthand how the integration of barox and Genetec technologies is redefining security solutions. This partnership showcases the power of collaboration and innovation, with the aim of setting new standards in the security industry.

For more information on the barox switches network management Genetec DMS plug-in, and range of managed and unmanaged industrial media converters and professional PoE video switches, customers can contact barox on Tel: 01622 910044 Email: info@barox.uk or visit www.barox.uk

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