



PRESS RELEASE

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barox announces enrolment to the Genetec Technology Partner Program

barox Kommunikation AG, the global manufacturer of professional standard switches, PoE media converters and IP extenders, is delighted to announce that it has joined the Genetec™ Technology Partner Program (TPP).

barox's network management Genetec plug-in provides flexibility and extended network diagnostics from within the Genetec™ Security Center, significantly reducing security network support costs. Following its release, barox has been welcomed into the Genetec Technology Partner Program (TPP). The program will see Genetec and barox working together to raise awareness of the joint integration capabilities and benefits, throughout the Genetec Channel Partner and End User network.

Genetec TPP is the pathway barox have used to build secure and reliable integrations with Genetec solutions. Within the collaboration, barox have utilised the latest tools and support needed to easily integrate barox technology with the Genetec Security Center VMS platform.

Genetec Security Center is a unified physical security platform that allows clear monitoring of events and system configuration in one place. It unifies access control, video management, forensic search, intrusion monitoring, automation, and many other advanced security capabilities. This advanced capability offers users a global view of the security environment, improving awareness and efficiencies.

With easy integration for deep barox Ethernet switch and network control, the new Genetec plug-in reinforces barox's ethos of offering advanced network solutions that are tailored to meet the needs of the modern video security market.

"We are delighted to enter into collaboration with Genetec," says Rudolf Rohr, barox Co-founder & Managing partner. "Our inclusion into The Genetec Technology Partner Program has already yielded significant breakthroughs in integration between the two security sector

brands. We are proud to deliver the benefits of simple device integration, advanced functionality, product quality and performance, all backed with local customer support.”

Kirsty Whitefield, Sr. Manager, Strategic Alliances Marketing at Genetec commented: “Through barox integration, Genetec customers will benefit from simple system design, reduced installation requirements, performance and the security benefits both brands offer. With barox now part of the Genetec Technology Partner Program, we can offer even more added value to our Channel Partner network and End User customers.”

For more information on the barox network management Genetec DMS plug-in, and range of managed and unmanaged industrial media converters and professional PoE video switches, customers can contact barox on Tel: 01622 910044 Email: info@barox.uk or visit www.barox.uk

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